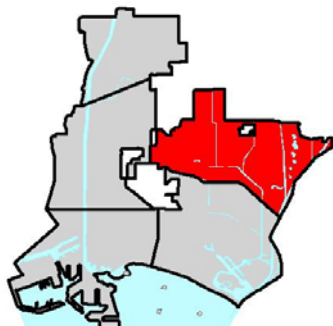


**Spring
2006**

North East Long Beach Community Planning Bulletin

City of Long Beach • Department of Planning and Building
Community and Environmental Planning Division

www.longbeach.gov/plan/pb/cpd



The City of Long Beach is divided into five planning areas with a Community Planner assigned to each geographic area. This quarterly bulletin is compiled by your community planner as a forum to update citizens on new developments and neighborhood issues as a way of keeping citizens involved in the planning process. Please contact Anita Garcia, North East Long Beach Community Planner, at (562) 570-6193 or via email at Anita_Garcia@longbeach.gov if you have questions about this bulletin.

This bulletin is also available on the internet at:
www.longbeach.gov/plan/pb/cpd

Subscribe via email using the City's [E-Notify](#) system

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New Applications

1. El Dorado Regional Park Reclaimed Water Nanofiltration Project – 7600 E. Spring Street (Case 0602-16)

The City of Long Beach Water Department is proposing the construction of two nanofiltration facilities and associated piping in El Dorado Park. The lakes in the Park currently consume approximately 320 acre-feet per year of potable water. The primary goal of this project is to conserve water. The facilities would demineralize excess recycled water into near potable quality water that would be utilized in six existing lakes in the Park.

In accordance with the California Environmental Quality Act (CEQA), environmental review (Mitigated Negative Declaration) of the proposed project has been prepared with the City of Long Beach Planning Commission as the Lead Agency.

The review period which the Lead Agency will receive comments on the Mitigated Negative Declaration (ND-06-06) runs from April 4, 2006 until May 3, 2006.

The public hearing for the Mitigated Negative Declaration is scheduled for **May 18, 2006** at 1:30 p.m. in the City Council Chambers of City Hall.

The Mitigated Negative Declaration is available for public review at three locations: (1) City Hall, Department of Planning & Building, 5th Floor; (2) the Long Beach Main Library and (3) the El Dorado Neighborhood Library located at 2900 Studebaker Road.

Copies of the report and all referenced documents are also available on the web at www.longbeach.gov/plan/pb/epd/er.asp

2. A Conditional Use Permit to remodel an existing store and provide kennel services – 7631 Carson Boulevard (Case 0603-92)

The Petsmart Store in the Long Beach Towne Center has applied for a conditional use permit to remodel their existing store and offer pet boarding facilities. The remodel will not expand the existing floor area.

The public hearing for the application is scheduled for June 15, 2006 at 1:30 p.m. in the City Council Chambers of City Hall.

3. A Conditional Use Permit for a new cellular facility at 3954 Palo Verde Avenue (Case 0603-94)

A 50' high cellular monopole, designed as a freestanding palm tree, is proposed on the grounds of the St. Maria Catholic Church located at 3954 Palo Verde Avenue. The location of the proposed unmanned wireless telecommunication facility is proposed south of the parking lot off Parkcrest Street and Palo Verde Avenue. The mono-palm and associated equipment is proposed adjacent to the church rectory building behind a 6' block wall.

A Conditional Use Permit is required for cellular monopoles in all Institutional zones. The permit request will be heard by the Planning Commission on June 15, 2006 at 1:30 p.m. in the City Council Chambers.

Pending Development Applications

The following cases were discussed previously:

4. Conceptual Site Plan Review for a self-storage facility at 7400 East Willow Street (Case 0511-31)

City staff conducted a preliminary review of an application to develop a 431,287 square foot self-storage facility on the Southern California Edison (SCE) utility right-of-way. The site is located south of Willow Street adjacent to the San Gabriel River, and had previously been used as a plant nursery. The site traverses both the City of Long Beach and the County of Orange.

The proposal would require a variety of entitlements, including an environmental impact report (EIR), site plan review, a conditional use permit, a zone change, and a general plan amendment. A number of issues concerning the development of this site have been identified by staff including, but not limited to, site access, potential sensitive environmental conditions associated with the San Gabriel River, and easement issues.

Additional information concerning this proposal will be forthcoming, including opportunities for public input.

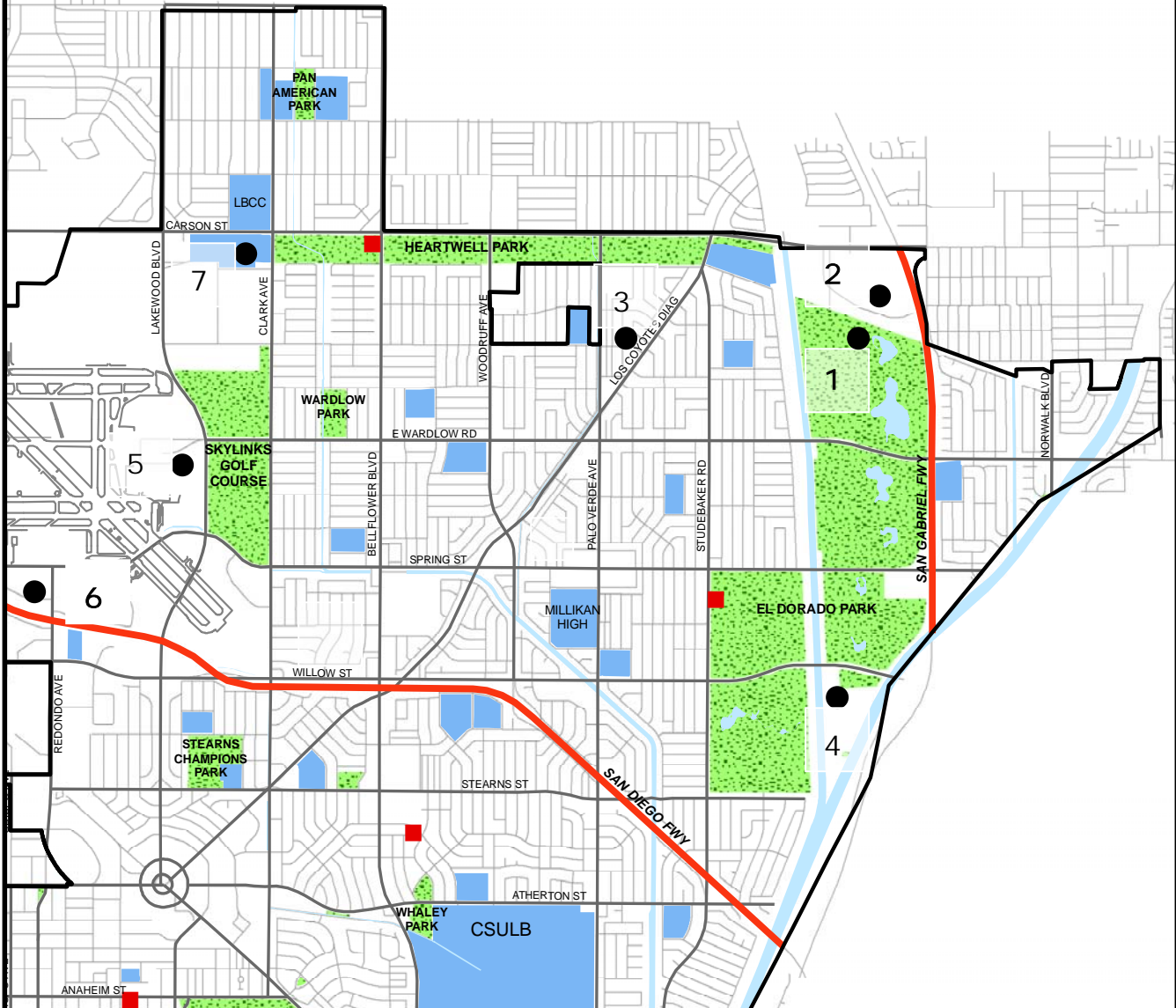
**5. Draft Environmental Impact Report (EIR-37-03)
(Long Beach Airport Terminal Area Improvement Project) Update**

In November 2005, the City of Long Beach released the Draft Environmental Impact Report (DEIR) for the airport terminal project. The project includes improvements in the terminal area to better accommodate the minimum number of flights allowed under the Airport Noise Compatibility Ordinance. These improvements would increase terminal-related space from 56,320 square feet to 102,850 square feet.

The DEIR is scheduled to go to the City's Planning Commission for a public hearing on **May 4, 2006**, at 1:30 p.m. in the City Council Chambers at City Hall.

The DEIR is available online at www.longbeach.gov.

East Long Beach - Site Location Map



- Library
- Park
- School



0 1,750 3,500 7,000
Feet

1. 7600 E. Spring Street – El Dorado Park Nanofiltration project
2. 7631 Carson Boulevard – CUP for Petsmart at LB Towne Ctr
3. 3954 Palo Verde Avenue – CUP for Cellular Site
4. 7400 East Willow Street – Conceptual Review
5. LB Airport Terminal Area Improvement Project
6. 3290 East Spring Street – AUP for a Law Office
7. 5001 Lew Davis Drive (Vet's Stadium) – CUP for Cellular Site

Approved Projects

6. Administrative Use Permit to establish a law office at 3290 East Spring Street

An application to create a 2,463 square foot law office in an existing industrial building was approved by the City's Zoning Officer on March 6, 2006.

7. Conditional Use Permit for a new cellular monopole at 5000 Lew Davis Drive at Veterans Memorial Stadium (Case 0511-23)

At the April 20th hearing, the Planning Commission approved a conditional use permit to construct and maintain a ground mounted cellular and personal communication services facility at Vets Stadium. The original application, heard earlier this year, had requested a pole design without providing a stealth facility. The applicant revised the plans, and the approved design includes a sixty-six foot (66') high monopole antenna structure designed as a pine tree with accessory equipment. The new design will also allow another telecommunications carrier to co-locate on the same facility.

Announcements

General Plan Update (GPU) – Phase II Begins

The City of Long Beach began a project a year and a half ago to update the General Plan. The General Plan provides the roadmap for the City's growth and development over the next 20 to 25 years. A General Plan reflects the community's vision through goals and policies that are implemented through strategic plans, land use plans, design guidelines, and zoning regulations.

The General Plan helps shape how the City will change over time. How will neighborhoods change, will there be new shopping areas, should there be mixed use development along major streets, what type of jobs and businesses will exist, what will future buildings look like, how will people move around throughout the City, what kind of streets, sidewalks and landscaping will there be, and most important, how will Long Beach continue to be a great place to live, work and play.

The first phase of the General Plan update is complete. Community Cluster Advisory Teams, made up of individuals from five Community Planning Areas came together to provide input and identify issues. Not surprisingly, these geographic groups identified many of the same issues and concerns.

Phase II of the General Plan update is underway. During this process it will be important for the community to develop a shared vision for the future in Long Beach. There will be an upcoming comprehensive public outreach program to shape the vision. If you have ideas about the various ways we can reach the widest possible audience, please tell us. We are interested in reaching out to faith-based groups, neighborhood watch, community organizations and other public gatherings that would be good opportunities for public participation on the General Plan.

With your participation, we can shape a General Plan to reflect our shared values and vision, and provide a roadmap that takes Long Beach into the future.

Maps, demographic information, reports, documents, committee cluster input, and other information is available online at the General Plan Update website:

http://www.longbeach.gov/apps/advance_plan/index.html

Zoning Code Amendments

The Long Beach Planning Commission held a public hearing on April 6, 2006 to consider amendments to certain sections of Title 21 (Zoning Ordinance) of the Long Beach Municipal Code and to the Local Coastal Program. The proposed amendments include:

- Reclassify painting contractors from a prohibited use to a permitted use relative to home occupation uses; and
- Establish development standards for used automobile sales businesses.

The Planning Commission voted to approve the reclassification of painting contractors as a permitted home occupation use. The Commission continued the issue of development standards for used auto sales until their May 18th hearing. Currently, the City does not have any specific development standards related to the sale of used automobiles. The amendment proposes to adopt specific standards for this commercial use in all zones where the use is currently permitted.

Trees and Power Lines Don't Mix

Southern California Edison (SCE) has an educational brochure available concerning trees and power lines. Tree branches that grow into power lines can create a dangerous condition and/or cause a power outage during storm conditions.

If you are planting a new tree, consider what it will look like in 10 or 20 years. Are there wires overhead or nearby? SCE recommends that trees three within 20 feet of a power line be of a species that grow no more than 25 feet tall, within 20 to 50 feet of a power line be no more than 40 feet tall, and species growing more than 40 feet should be planted more than 50 feet from power lines. Also, don't forget to check for underground utilities before digging any holes.

Palm trees, which grow can higher than utility poles, are a major source of power outages. They should not be planted within 50 feet of power lines, with the exception of the Windmill Palm that has a mature height of 25 feet.

SCE is mandated by the State Public Utilities Commission (PUC) to trim trees. Their general policy is to trim trees around power lines once a year. Please contact SCE if you have an issue with a tree and power line on your property.

SCE can be reached at (800) 684-8123. For additional information concerning trees, including a sampling of recommended species, contact www.sce.com/Safety/CaringForYourTrees/

IMPORTANT PHONE NUMBERS

| | |
|---|------------------------------------|
| Vice Mayor (5th District), Jackie Kell | (562) 570-6932 |
| Council Member (4th District), Patrick O'Donnell | (562) 570-6918 |
| Anita Garcia, North East Community Planner | (562) 570-6193 |
| Police, toll free, anonymous, Gang Tip | (866) 426-4847 |
| Police non-emergency calls | (562) 435-6711 |
| Police narcotics tip line | (562) 570-7125 |
| Community Policing, East Division | (562) 570-5880 |
| Animal Control Center | (562) 570-7387 |
| Rats, Roaches, Vermin & Other – Environmental Health | (562) 570-4132 |
| Pot Hole Patrol, reporting street pot holes | (562) 570-3259 |
| Maintenance for City Traffic Signs | (562) 570-5264 |
| Street Median Issues, Tom Shippey | (562) 570-4899 |
| Abandoned shopping carts removal | (800) 252-4613 |
| Objects on power lines, SCE Hazardous Conditions | (800) 611-1911, press 2, then 4 |
| Property Maintenance, Building, Zoning Code Enforcement | (562) 570-CODE |
| Zoning Information | (562) 570-6194 |
| Building Permit information | (562) 570-6651 |
| Historic Preservation Office | (562) 570-6864 |
| Call Before you Dig (Underground Service Alert) | (800) 227-2600 |
| Noise Complaint, Environmental Health | (562) 570-5650 |
| Unlicensed food vendors Business License | (562) 570-6211, ext. 7 |
| Unlicensed food vendors Health & Human Services | (562) 570-4219 |
| Damaged Sewer lines from street trees | (562) 570-3259 |
| City Park Issues, Tom Shippey | (562) 570-4899 |
| Graffiti hotline, on private property | (562) 570-2773 |
| Graffiti in City Parks | (562) 570-4895 |
| Graffiti on City Beaches | (562) 570-1582 |
| Graffiti on County flood control channel | (562) 256-1920 |
| Graffiti on Union Pacific Railroad property | (714) 379-3376 |
| Graffiti on Caltrans property | (213) 897-3656 |
| Special Refuse Pick-ups (Free twice a year for large items) | (562) 570-2876 |
| Public Service (listen to menu for options) | (562) 570-2700 |
| Neighborhood Resource Center, Margaret Madden | (562) 570-1010 |
| Storm Drain Hotline, report items dumped in storm drain | (562) 570-3867 |